

2025 International Conference of Sport, Leisure and Hospitality Management Program

Venue: Education Building, Heping Campus II, NTNU

Date/ Time	May 17, 2025 (Saturday)	May 18, 2025 (Sunday)	Date/ Time
08 : 30 09 : 00	Registration		08 : 30 09 : 00
09 : 00 09 : 30	Opening Ceremony 【International Lecture Hall 201】	Oral Presentations II 【Seminar Room】	09 : 00 10 : 30
09 : 30 11 : 00	Keynote Speech I AI in Professional Sports: Transforming the Business of Model Dr. Matthew T. Brown Chair and Professor, Department of Sport and Entertainment Management, University of South Carolina, U.S.A. 【International Lecture Hall 201】		10 : 40 12 : 10
11 : 20 12 : 00	Industry Insights A Community-Building Strategy Based on Dialogue and Data Mr. Shogo NAITO Deputy Mayor of Nishikawa Town, Yamagata, Japan 【International Conference Hall 201】		
12 : 00 13 : 00	Luncheon/ Japanese Culture Event 【Education Building 1F】	Luncheon/ Japanese Culture Event 【Education Building 1F】	12 : 10 13 : 00
13 : 00 14 : 30	Keynote Speech II Beating Loneliness in Post-COVID Era: Facilitating Social Connection through Therapeutic Recreation Dr. Shinichi NAGATA Associate Professor, Institute of Health and Sport Sciences, University of Tsukuba, Japan 【International Lecture Hall 201】	Poster Presentations II / Coffee Break 【Education Building 1 & 2 F】	13 : 00 14 : 00
14 : 30 15 : 30	Poster Presentations I / Coffee Break 【Education Building 1 & 2 F】	Oral Presentations III 【Seminar Room】	14 : 00 15 : 30
15 : 30 17 : 00	Oral Presentations I 【Seminar Room】	Keynote Speech IV Reimagining Customer Experience through the Lens of Health, Sustainability and Intelligence Dr. Hung, Yu-Chen Deputy Director, Graduate Studies, Associate Professor, School of Business, Singapore University of Social Sciences, Singapore 【International Lecture Hall 201】	15 : 30 17 : 00
		Closing Ceremony 【International Lecture Hall 201】	17 : 00