

2026 International Conference of Sport, Leisure and Hospitality Management

Preliminary Agenda

Venue: Union Building I, Heping Campus II, NTNU

Date/ Time	May 23, 2026 (Saturday)	May 24, 2026 (Sunday)	Date/ Time
08: 30 09: 00	Registration		08: 30 09: 00
09: 00 09: 30	Opening Ceremony 【Lecture Hall 202】	Oral Presentations III 【Seminar Rooms】	09: 00 10: 30
09: 30 11: 00	Keynote Speech I <u>Dr. Michael Sagas</u> Dean, College of Hospitality, Retail and Sport Management, University of South Carolina, U.S.A. 【Lecture Hall 202】		
11: 00 12: 30	Keynote Speech II <u>Dr. Shushu Chen</u> Associate Professor, Sport Policy and Management, University of Birmingham, UK 【Lecture Hall 202】	Keynote Speech III <u>Dr. Kimitake SATO</u> Chairman & CEO, PEAK FORCE International Inc. 【Lecture Hall 202】	10: 30 12: 00
12: 30 13: 30	Luncheon / Japanese Culture Event 【Exhibition Hall 210】	Luncheon / Japanese Culture Event 【Exhibition Hall 210】	12: 00 13: 00
13: 30 15: 00	Oral Presentations I 【Seminar Rooms】	Keynote Speech IV <u>Dr. Seul Ki Lee</u> Director, Tourism Industry Data Analytics Lab (TIDAL), Sejong University, Korea 【Lecture Hall 202】	13: 00 14: 30
15: 00 15: 30	Experiences of Community Construction in Nishikawa Town, Yamagata, Japan / Coffee Break 【Exhibition Hall 210】	Poster Presentations 【Exhibition Hall 210】	14: 40 15: 50
15: 30 17: 00	Oral Presentations II 【Seminar Rooms】	Closing Ceremony 【Lecture Hall 202】	16: 00