

# 2026 International Conference of Sport, Leisure and Hospitality Management Preliminary Agenda

Venue: Union Building I, Heping Campus II, NTNU

Date/ Time	May 23, 2026 (Saturday)	May 24, 2026 (Sunday)	Date/ Time
08 : 30 ↓ 09 : 00	<b>Registration</b>		08 : 30 ↓ 09 : 00
09 : 00 ↓ 09 : 30	<b>Opening Ceremony</b> 【Lecture Hall 202】	<b>Poster Presentations I</b> 【Exhibition Hall 210】	09 : 00 ↓ 09 : 30
09 : 30 ↓ 11 : 00	<b>Keynote Speech I</b> <b>Density, Breadth, and Depth: A New Calculus for Sport and Hospitality Curricula in the Age of AI</b> <u>Dr. Michael Sagas</u> Dean, College of Hospitality, Retail and Sport Management, University of South Carolina, U.S.A. 【Lecture Hall 202】	<b>Oral Presentations III</b> 【Seminar Rooms】	09 : 30 ↓ 11 : 00
11 : 00 ↓ 12 : 30	<b>Keynote Speech II</b> <b>Beyond the Event: Cross-Disciplinary Approaches to Physical Activity, Inclusion and Health</b> <u>Dr. Shushu Chen</u> School of Sport, Exercise and Rehabilitation Sciences, University of Birmingham, UK 【Lecture Hall 202】	<b>Keynote Speech III</b> <b>Application of Technology for Physical Training</b> <u>Dr. Kimitake SATO</u> Chairman & CEO, PEAK FORCE International Inc. 【Lecture Hall 202】	11 : 00 ↓ 12 : 30
12 : 30 ↓ 13 : 30	<b>Luncheon</b> <b>/ Japanese Culture Event</b> 【Exhibition Hall 210】	<b>Luncheon</b> <b>/ Japanese Culture Event</b> 【Exhibition Hall 210】	12 : 30 ↓ 13 : 30
13 : 30 ↓ 15 : 00	<b>Oral Presentations I</b> 【Seminar Rooms】	<b>Keynote Speech IV</b> <b>ESG Risk Exposure and its Determinants: Evidence from US Hotel Firms</b> <u>Dr. Seul Ki Lee</u> Director, Tourism Industry Data Analytics Lab (TIDAL), Sejong University, Korea 【Lecture Hall 202】	13 : 30 ↓ 15 : 00
15 : 00 ↓ 15 : 30	<b>Experiences of Community Construction in Nishikawa Town, Yamagata, Japan</b> <b>/ Coffee Break</b> 【Exhibition Hall 210】	<b>Poster Presentations II</b> 【Exhibition Hall 210】	15 : 10 ↓ 15 : 50
15 : 30 ↓ 17 : 00	<b>Oral Presentations II</b> 【Seminar Rooms】	<b>Closing Ceremony</b> 【Lecture Hall 202】	16 : 00 ↓