

2019 International Conference of Sport, Leisure and Hospitality Management Agenda

Date Time	May 4, 2019 (Saturday)		May 5, 2019 (Sunday)	Date Time
08 : 20 ↓ 08 : 40	Registration			08 : 30 ↓ 09 : 00
08 : 50 ↓ 10 : 50	08:50 – 09:20 Opening Ceremony		Keynote speech II Unravelling the Smartness of Smart Tourism: Setting the Research Agenda <u>Dr. Marianna Sigala</u> Director of the Centre of Tourism & Leisure Management (CTLM), University of South Australia, Australia 【Audiovisual Room】	09 : 00 ↓ 10 : 30
	Keynote speech I Senior Living, Technology, and Hospitality <u>Dr. Haemoon Oh</u> Dean of College of Hospitality, Retail and Sport Management, University of South Carolina, U.S.A. 【Audiovisual Room】			
11 : 00 ↓ 12 : 30	Industry Forum DIGI+ Talent: Sport Industry Ecosystem <u>Dr. Xue Li Wang</u> Director of Center for Development of Sports Industry, Dept. of Leadership and Organization Management, School of Economics and Management, Tsinghua University, China <u>Dr. Ching Yao Huang</u> Chief Director of Center of Industry Accelerator and Patent Strategy, Dept. of Electronics Engineering, National Chiao Tung University 【Audiovisual Room】		Keynote speech III Social Media Marketing in Sports and Leisure <u>Dr. Ho Keat Leng</u> Department of Physical Education & Sports Science, Nanyang Technological University, Singapore 【Audiovisual Room】	10 : 40 ↓ 12 : 10
12 : 30 ↓ 13 : 30	Lunch Time/ Japanese Culture Event 【GYM 3F】		Lunch Time/ Japanese Culture Event 【GYM 3F】	12 : 10 ↓ 13 : 00
13 : 30 ↓ 15 : 00	Oral Presentations I 【Seminar Room】	13 : 00-18 : 30 Undergraduate Research Project Contest 【Audiovisual Room】	Oral Presentations III 【Seminar Room】	13 : 00 ↓ 14 : 30
15 : 00 ↓ 15 : 30	Coffee Break		Keynote speech IV 4 th Industrial Revolution: Its Nature and Impacts on Tourism Business <u>Dr. Yeong Hyeon Hwang</u> Department of Tourism Management, Dong-A University, Korea 【Audiovisual Room】	14 : 30 ↓ 16 : 00
15 : 30 ↓ 17 : 00	Oral Presentations II 【Seminar Room】		Poster Presentations 【GYM 1F】	
			Closing Ceremony 【Audiovisual Room】	17 : 00

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08 : 20 08 : 40	Registration		GYM 1F
08 : 50 09 : 20	Opening Ceremony		Audiovisual Room
09 : 20 10 : 50	Keynote Speech I 【Topic】Senior Living, Technology, and Hospitality 【Speaker】Dr. Haemoon Oh Dean of College of Hospitality, Retail and Sport Management, University of South Carolina, U.S.A.		
11 : 00 12 : 30	Industry Forum — DIGI ⁺ Talent: Sport Industry Ecosystem 【Speaker】 Dr. Xue Li Wang Director of Center for Development of Sports Industry, Department of Leadership and Organization Management, School of Economics and Management, Tsinghua University, China Dr. Ching Yao Huang Chief Director of Center of Industry Accelerator and Patent Strategy, Department of Electronics Engineering, National Chiao Tung University		
12 : 30 13 : 30	Lunch Time 		
	Japanese Culture Event （GYM 3F）		
13 : 30 15 : 00	13 : 00-18 : 30 Undergraduate Research Project Contest 【Audiovisual Room】	Oral Presentations I	PE ROOM 001 PE ROOM 002 PE ROOM 003
15 : 00 15 : 30		Coffee Break	
15 : 30 17 : 00		Oral Presentations II	PE ROOM 001 PE ROOM 002 PE ROOM 003

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May 5, 2019 (Sunday)

Time	Agenda	Venue
08 : 30 09 : 00	Registration	GYM 1F
09 : 00 10 : 30	Keynote Speech II 【Topic】 Unravelling the Smartness of Smart Tourism: Setting the Research Agenda 【Speaker】 Dr. Marianna Sigala Director of the Centre of Tourism & Leisure Management (CTLM), University of South Australia, Australia	Audiovisual Room
10 : 40 12 : 10	Keynote Speech III 【Topic】 Social Media Marketing in Sports and Leisure 【Speaker】 Dr. Ho Keat Leng Department of Physical Education & Sports Science, Nanyang Technological University, Singapore	Audiovisual Room
12 : 10 13 : 00	Lunch Time Japanese Culture Event 【GYM 3F】	
13 : 00 14 : 30	Oral Presentations III	PE ROOM 001 PE ROOM 002 PE ROOM 003
14 : 30 16 : 00	Keynote Speech IV 【Topic】 4th Industrial Revolution: Its Nature and Impacts on Tourism Business 【Speaker】 Dr. Yeong Hyeon Hwang Department of Tourism Management, Dong-A University, Korea	Audiovisual Room
16 : 00 17 : 00	Poster Presentations	GYM 1F
17 : 00	Closing Ceremony	Audiovisual Room